

TIPS TO ACE AND VIDEO INTERVIEW

Camera should be at the same height as the top of your head. Looking up, makes you look better and it gives definition to your chin and that is a visual indicator of strength and character. Having the camera sit slightly above your hairline will help you maintain good posture while giving you the most attractive camera angle.

If you wear glasses, get an anti-glare coating. If they can't see your eyes, they can't trust you. Every reputable eyeglass retailer offers an anti-glare lens coating at a modest charge. Without the coating, your eyes look like a circle of light. With the coating, the interviewers get the feeling that they are making a connection with you (because you are looking directly into the camera).

Dress professional. When you are in the interview, you have to act like you are in the interviewer's office, not your bedroom and should be dressed professional. Dress professional from head to toe, you don't want to make the mistake of dressing waste up. If you shift in your seat, you don't want your pajamas showing.

Using anti-shine makeup. People read a shiny face as a sweaty face. They read sweaty face as a nervous face. Video amplifies any degree of shine you might have on your face. It turns into a shiny white space that distracts from the real message. You want just enough to eliminate the glare.

Look directly into the camera. This isn't the time to be checking yourself out on the screen. Make sure you make eye contact with the interviewer (look at the camera and not the screen). Making eye contact is critical just like an in-person interview because people read a lack of eye contact as an indicator of untrustworthiness.

Manage the background. Find a simple background and set your camera up to capture it. The best image is your head and shoulders against simple backgrounds. The image should capture any of the table. Make sure your recording space is lighted appropriately and doesn't cast shadows on your face. Also make sure to manage the noise around you. Inform your family or roommates that you will be in an interview so they don't disrupt you during the interview.

